

“They’ve got a track record with us to build on – that’s gold.”

Senior Executive at Major Multinational Manufacturing Company

SERVICE LINES

Clear Peak provides the information and insight you need to gain a significant advantage over your competition and find hidden profits in your company. Today’s business climate demands that organizations execute faster, limit risk and perform with agility. Differentiate yourself by leading the pack of your competitors with uncommon results.

CLEAR PEAK OFFERS:

SALES & MARKETING INSIGHT

Predict key trends that provide your company with a unique competitive advantage. Ensure your marketing investments build upon one another to drive gains in sales, customer acquisition, customer loyalty and customer profitability. Be confident that your go-to-market efforts are profitable with accurate, predictable, and actionable data about your customers, products and services.



- Customer Acquisition Solutions
- Customer Retention Solutions
- Campaign Management
- Churn Management
- Customer Experience Analysis
- Predictive Analytics

OPERATIONAL EXCELLENCE

Gain unprecedented control over your day-to-day operations by predicting the root causes of your most pressing challenges. Identify, monitor, and forecast the direction of your Key Performance Indicators across your departments and systems. Make knowledgeable decisions using precise, reliable, up-to-the-minute data.



- Cost Management
- Inventory Management
- Business Process Monitoring
- Performance Management Dashboards

CONTACT
THE DATA PEOPLE

CLEAR-PEAK.COM • 303.470.9230

INFORMATION TECHNOLOGY (IT) SOLUTIONS

Rapidly deliver scalable solutions based on solid technology, best practices, and expertise that you can trust. Monitor the health of your business in real time. Gain immediate insight into current performance and predict future trends across your business units. Understand and predict customer behavior. Harness the power of your data to improve your bottom line and accelerate your business.



- Business Intelligence (BI) Strategy
- Business Self Service and Modeling
- Data Exploration
- Data Transformation
- Master Data Management
- Data Warehousing
- Support

FINANCIAL PERFORMANCE

Improve your business performance and enforce financial discipline by finding hidden profits, discovering cost savings, managing risks and creating sustainable, profitable returns. Grow your most valuable segments. Mitigate losses through revenue recovery and royalty management with actionable information.



- Customer Profitability
- Product Profitability
- Revenue Recovery
- Royalty Management

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